

PROGRAM GUIDE ADVERTISEMENT PACKAGES

Advertisers will receive the following items with program advertisement:

1. *Inside Front Page* - Cost \$1,500

1 available at \$1,500

- Advertisement in all 12 issues
- 5 Adult Season Ticket Passes for 12 games (value \$600)
- 2 Parking Passes (value \$72)
- 5 Sacramento Knights T-Shirts (value \$75)

2. *Full Page* (Interior) - Cost \$ 1,000

25 available at \$1,000 each

- Advertisement in all 12 issues
- 4 Adult Season Ticket Passes for 12 games (value \$480)
- 1 Parking Pass (value \$36)
- 4 Sacramento Knights T-Shirts (value \$60)

3. *Half Page* - Cost \$575

50 Available at \$575 each

- Advertisement in all 12 issues
- 3 Adult Season Ticket Passes for 12 games (value \$360)
- 1 Parking Pass (value \$36)

4. *Quarter Page* - Cost \$300

100 Available at \$300 each

- Advertisement in all 12 issues
- 1 Adult Season Ticket Passes for 12 games (value \$120)

5. *Business Size* – Cost \$250

200 Available at \$250 each

- Advertisement in all 12 issues

6. *Inside Back Page* - Cost \$1,250

1 available at \$1,250

- Advertisement in all 12 issues
- 4 Adult Season Ticket Passes (value \$480)
- 1 Parking Passes (value \$36)

7. *Back Page* - Cost \$1,500

1 available at \$1,500

- Advertisement in all 12 issues
- 5 Adult Season Ticket Passes for 12 games (value \$600)
- 2 Parking Passes (value \$72)
- 5 Sacramento Knights T-Shirts (value \$75)



*** *Your Logo/Advertisement will be published in all 12 issues***

SPECIAL ADVERTISING

1. ***Sacramento Knights Fan I.D. Cards – Cost \$100.00***
 - It allows for more business exposure on our Sacramento Knights Website

2. ***T.V. Commercial – Cost \$1,000.00***
 - This will include a 2-30 second Commercial Spot on the Sacramento Knights Soccer Report Show (This will be per season)
 - This does not includes editing and filming of the tape (commercial cost is \$1,300)

3. ***Game Day Announcement – Cost \$250.00***
 - 2 Game Day Announcement each home game for entire season

** Note: For questions or for further information, please contact:*

*Mr. Jimmy Gomez (Sales & Marketing Director) at 224-6504
or contact our office at 916-912-0329.*